



## Global launch for SETU in Washington D.C.

President of SETU, Professor Veronica Campbell, launched SETU to the international community at a special reception held in Washington D.C. recently. The international launch took place in line with the first anniversary of SETU's establishment as a technological university in May 2022.

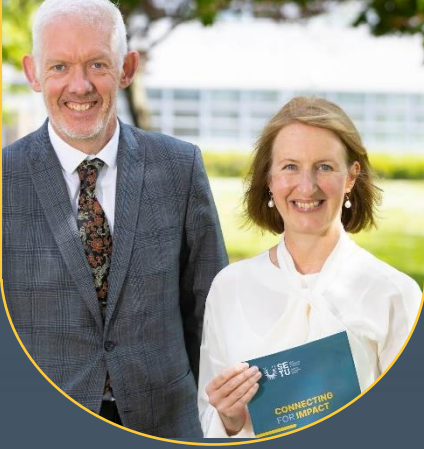


Prof Campbell and SETU colleagues travelled to Washington D.C. to attend the reception hosted by Ambassador Byrne Nason in honour of the visit of Mr Niall Collins, Minister of State for Further and Higher Education, Research, Innovation and Science.



This visit coincided with the 75th Annual NAFSA Conference and Expo – the world's largest international education event attended by international educators from over 100 nations. The theme of this year's event was "Inspiring an Inclusive Future", one that aligns closely with SETU's ambition of inspiring futures for its people across Ireland and the world.





## SETU launches first strategic plan

SETU recently launched its first strategic plan, setting out the university's five-year aim to become a leading global technological university driving the south east as a learning and innovation region.



The plan, titled “Connecting for Impact”, which sets out SETU’s ambitions over the coming years to establish itself as the anchor institution for the ongoing development of the south east, was launched at a series of events at the Wexford Arts Centre, Unum Ltd in Carlow, Tirlán in Kilkenny and Sun Life Financial in Waterford.



SETU President, Professor Veronica Campbell, said: “We’re delighted to launch this strategic plan, the first plan for our new university. People who read it will have no doubt about our ambitions for the university and the south east region.”

Read the full article [here](#).





## Updates from across SETU programmes

### Programme Management Office

- Our latest PMO Change Network event took place at the Summerhill Road Campus in Wexford in June with updates from HR, Research, Innovation and Impact as well as a campus tour of facilities in Wexford. If you would like to join us and become a member of the network, please email [pmo@setu.ie](mailto:pmo@setu.ie).
- Many in-person cross-campus engagements have and are taking place including teams from Lifelong Learning, Early Childhood, Business, Computing Services, Humanities, Engineering, Science, Irish Studies and Research. See pages 5, 6 and 7 for more details.

### Research and Innovation

- SETU Postgraduate Research Conference took place in the Haughton building at the Kilkenny Road Campus in Carlow on 31 May 2023 (34 in person presentations and 38 poster presentations).
- Open research policy and position paper completed and at consultation phase.
- SETU Code of Conduct for responsible practice of research draft completed.
- A listing of research equipment is being collated for input to PURE.

### Academic and Student

- CAO applicant assessment and allocation preparation underway for SETUs first intake under SE coding.
- Design phase of SETU Academic dress is complete and production of gowns and hoods has commenced.
- A new Student Support Integration Lead is now in place.
- Discovery and evaluation stages of VLE/LMS project complete and selection phase has commenced.



**STAFF PULSE SURVEY**  
**HAVE YOUR SAY**

The survey is available for all staff to complete until Friday, 23 June 2023.

[setu.ie/pulse](https://setu.ie/pulse)



Post the launch of our inaugural SETU Strategic Plan 2023-2028, we invite you to participate in the third iteration of our all-staff Pulse survey [here](#).



## Updates from across SETU programmes

### Lifelong Learning

- The first SETU Part-Time and Springboard+ prospectus has been published which details the broad range of courses available onsite across SETU campuses with hybrid and fully online options ranging from Level 6 to Level 10. View online or download [here](#).
- The Part-Time and Springboard+ prospectus was launched on Wednesday, 7 June 2023 when SETU hosted an online open evening. The event was very well attended and attracted interest on all social media channels. The open evening showcased funded Springboard+, HCI and other part-time programmes and staff and past students shared experiences of lifelong learning to a very receptive audience.
- The administrative teams across Carlow and Waterford participated in a Lifelong Learning workshop on 31 May 2023 in Carlow to develop and agree a cohesive approach to communicating with part-time learners as one SETU Lifelong Learning team.

### International

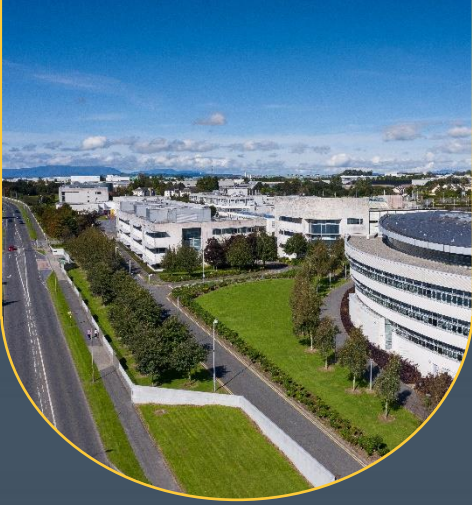
- International messaging and branding that is aligned with national messaging has been approved to guide content on SETU's offer internationally.
- Integrated International Fees, Scholarships, Agent Commission and Admissions processes have been approved for the 2024/2025 intake. This information will go live on the International section of the SETU website in the coming weeks.
- A review of SETU global partnerships continues, a new central repository will be shared with stakeholders for feedback and to request assistance populating missing information.

### Identity and Branding

- Identity and naming conventions guidelines are now approved and available to download from the [Brand Centre](#).
- Backend CMS build for the new SETU website is due for completion in June 2023. A process of engagement continues to facilitate the gathering of content for the new website. The new SETU website will launch at the end of Q1 2024.
- International messaging, communications and branding project is now complete. Work has commenced to develop a full suite of marketing materials for overseas markets.
- Development of new and replacement SETU branded collateral for units, functions and faculties ongoing.



For more information on the above or to share any ideas or concerns, please contact the SETU Programme Management Office at [pmo@setu.ie](mailto:pmo@setu.ie)



## CROSS-CAMPUS ENGAGEMENTS

### Creating a new vision for SETU Lifelong Learning

SETU Lifelong Learning held a second cross-campus meeting on 31 March 2023 at SETU's West Campus in Waterford. Dr Helen Murphy and Dr Joseph Collins provided a briefing to staff followed by a series of breakout sessions.



Staff were encouraged to contribute to discussions and activities, which reviewed the internal and external environment for Lifelong Learning in SETU. The information gathered has been collated and will contribute to forming a vision for the strategic future of SETU Lifelong Learning.



### Collaboration in Business

The SETU business discipline's academic management team from all campuses and modes recently gathered to discuss new initiatives, common approaches, and collaborative projects. Colleagues from various business departments, schools/faculties, and lifelong learning programmes exchanged ideas and kick-started projects aimed at enhancing business education at SETU in the years ahead.

### Building relationships in Engineering

Facilitated by Heads of Departments, Programme Directors from various departments within the Faculty and School of Engineering convened in Waterford for a collaborative gathering.

The purpose of the meeting was to foster connections among the participants, allowing them to acquaint themselves with one another and engage in meaningful discussions regarding programs and common topics.





## CROSS-CAMPUS ENGAGEMENTS

### Change Network visit to Wexford

The recent meeting of the PMO Change Network took place in Wexford, featuring informative updates from various departments including HR, Research, Innovation, and Impact.

Attendees also had the opportunity to embark on a campus tour of the Summerhill Road Campus and visit the Wexford Arts Centre to admire the final year Art Exhibition by SETU students.

**Below:** IT and Computer Services cross-campus meeting in Carlow.



**Above:** Cross-campus meeting with colleagues from enviroCORE, EIRC, PMBrc and Walton Institute in Carlow.

### Early Childhood Seminar

The Department of Social Care and Early Childhood Studies had great pleasure in hosting the first cross-campus Early Childhood Seminar at SETU's College Street Campus on 21 April 2023.

The seminar, titled, "Leading Quality Practice in the Early Years" was an opportunity to bring students and staff from all campuses together, to strengthen our community of practice and combine our expertise.





## CROSS-CAMPUS ENGAGEMENTS

### International Team Meeting

Recently, a meeting was held in Waterford, involving the complete international team. The primary objective of this meeting was to deliberate on the consolidation of processes and procedures related to ongoing and upcoming global integration initiatives.



Participants received updates on international branding, messaging, and the establishment of a framework for international communications. Additionally, there was a discussion regarding the high-level design of the international section on the new SETU website, and subsequent actions for integration projects were agreed upon.



### Irish Studies Meeting

Séamus Dillon and Eleanor O'Leary were delighted with the support of the PMO in organising the first meeting of SETU's Irish Studies group which brought colleagues from across SETU together in Waterford on Monday, 12 June 2023. The group aims to develop and inform research and academic programme development in the study of all aspects of Irish studies, which covers all aspects of Ireland, the Irish and Irish identity, at SETU.

### SETU hosts first of a kind higher education EDI conference

The inaugural Equitas – EDI in Higher Education Conference took place recently at SETU. The event brought together more than 130 higher education leaders, academics, researchers, and practitioners. The primary objective of the conference was to foster the advancement of Equity, Diversity, and Inclusion (EDI) within the realm of higher education.

