



**SE
TU**

Ollscoil
Teicneolaíochta
an Oirdheiscirt

South East
Technological
University

Strategic Planning in Education

(10 Credits, Level 9)

Module Aim	<p>This module facilitates an in-depth understanding of strategy in the context of educational institutions. The process of strategic planning and the role of strategy in determining the future direction of the institution will be reviewed using contemporary literature and case-based examples of practice across a range of educational settings. The formulation, development and implementation of strategy will include critical reflection on the educational institutions' vision, values, stakeholders, external environment and the existing organisational culture.</p>
Module Learning Outcomes	<p><i>Upon successful completion of this module, a student will be able to:</i></p> <ul style="list-style-type: none">• Critically reflect and evaluate the role of strategy in an educational institution.• Synthesize and apply tools of internal and external strategic analysis to an educational institution.• Reference strategic management principles in the context of implementing strategic change in education.• Demonstrate diagnostic capacity in identifying barriers to strategic change and analyse how these barriers may be overcome in an educational institution.• Review and contextualise examples of strategy in contemporary education policy and how it impacts an individual educational institution.
Mode of Assessment	100% Continuous Assessment
Delivery Methods	Online & Blended (Please See Timetable)